

*please join us for
a dinner event*

Communication strategies for today's patient: enhancing the dialogue on nutrition & exercise in the clinical setting

When / March 24, 2009

7:00 p.m. – 9:00 p.m.

Where / The Fairmont Dallas

1717 N. Akard Street

Dallas, TX 75201

Who Should Attend / Registered nurses and registered dietitians

What / As a member of the health care community, we know you face greater challenges treating your patients in today's dynamic environment. The constant stream of conflicting information about nutrition and exercise reaching consumers and the increased demands on their time and resources make it even harder for them to achieve the goals of a healthy lifestyle. This dinner program will offer you the most current information to address misconceptions about nutrition and exercise and some effective communication techniques to help motivate your patients to achieve their health goals.

Speakers:

- Jeff Gaines, Communication expert from Fierce, Inc. who can offer communication strategies and tips when counseling patients
- Robyn Flipse, MS, RD, Author and nutrition consultant specializing in food, nutrition and health communications
- Sharon Hillgartner, RN, WHNP-BC, President-elect, North Texas Nurse Practitioners

Please RSVP by Friday, March 20, 2009 to DinnerProgramRSVP@ccapr.com
or call 212-462-8791.

This event is sponsored by Diet Coke. Diet Coke teamed up with the National Heart, Lung, and Blood Institute for the second consecutive year in support of The Heart Truth, a national campaign to raise awareness about women's heart health. For more information, please visit www.DietCoke.com or www.hearttruth.gov.



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