

Please Join Us For "A Conversation with Coca-Cola"

We'd like to invite you to attend the first ever Coca-Cola mom blogger conference.

We are hosting an invitation-only event for you and about a dozen other moms who blog.

We're working with **BlogHer** to create two days of interesting information, fun activities and the opportunity to connect with other bloggers in an intimate setting.

Some of what you'll experience during this event:

- **Lisa Stone, co-founder of BlogHer**, will share insights on the state of the momosphere, and how moms who blog are changing their lives, communities and the world. She'll also share perspectives on how you can take your blogging (and your community) to the next level.
- There will be **brainstorming sessions**, designed to help you identify and address the top challenges you face as you try to build your blog's brand.
- You'll go **behind-the-scenes at Coca-Cola** and learn more about the making of our beverages...even mixing up your own. If you didn't know how cool beverages could be, Prashanti Jella, PhD, and Coca-Cola Chief Scientific and Regulatory Officer, Rhona Applebaum, PhD, will give you insight into that part of the Coca-Cola world.
- Finally, you'll have the opportunity to **cook with a renowned local chef** and collect tips you can share with your readers, as well as time to enjoy the great city of Atlanta.

Date: Monday, November 8 – Wednesday, November 10

Event Location: Coca-Cola Headquarters, Atlanta, Georgia

Please RSVP by Friday, October 22nd to Monique Saulny [msaulny@na.ko.com]

Please note: Travel and accommodations will be arranged by Coca-Cola.

We hope to see you there!

Details to follow!

