



**The International Food Information Council (IFIC)**

*Presents*



## **“Understanding Food Production and the Story Behind Ingredients Added to Foods”**

*A Briefing to Members of the Media*

October 20, 2010

11:30am – 1:30pm

Aureole Restaurant

New York, NY

### **Agenda**

#### **Opening Remarks:**

*Welcome*

Eric Mittenthal, Director of Media Relations, IFIC

*Overview of the Environment*

Marianne Smith Edge, MS, RD, LD, FADA, Sr. Vice President, Nutrition & Food Safety, IFIC

*Speaker Introductions*

Lindsey Loving, Sr. Director, Food Ingredient & Technology Communications, IFIC

#### **Program:**

##### **Beyond the Ingredients List: Facts and Functions of Common Food Ingredients**

George Pauli, PhD

FDA-Retired

##### **The History of Food Processing and Implications for Nutrition and Health**

John Floros, PhD

Professor of Food Process Engineering and Packaging

Pennsylvania State University

##### **Translating Dietary Guidance: Incorporating Convenience Foods into a Healthful Diet**

Robyn Flipse, MS, RD

Registered Dietitian and Nutrition Communicator

Nutrition Communication Services

#### **Question and Answer Session**

*Moderator:* Eric Mittenthal

Briefing Concludes